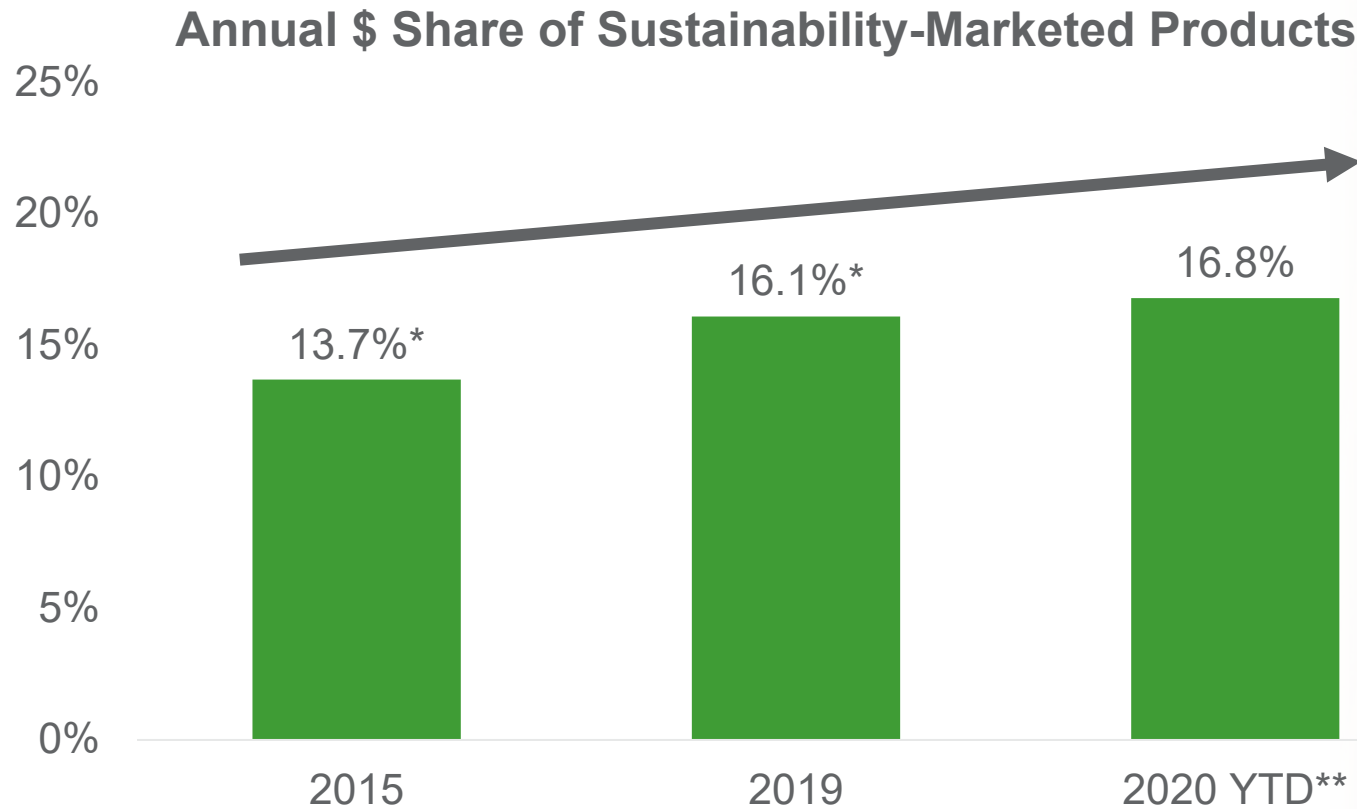


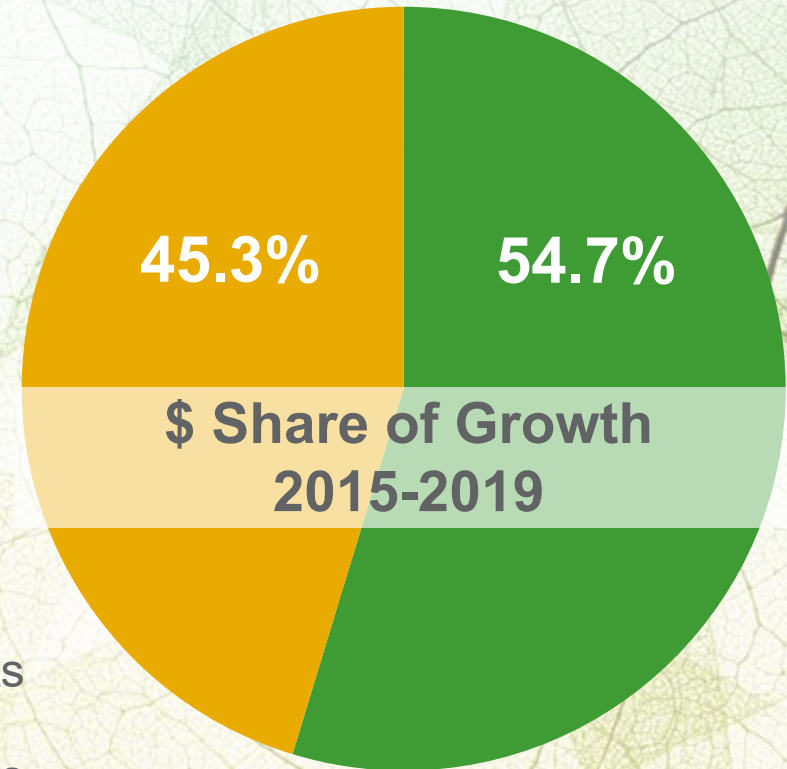
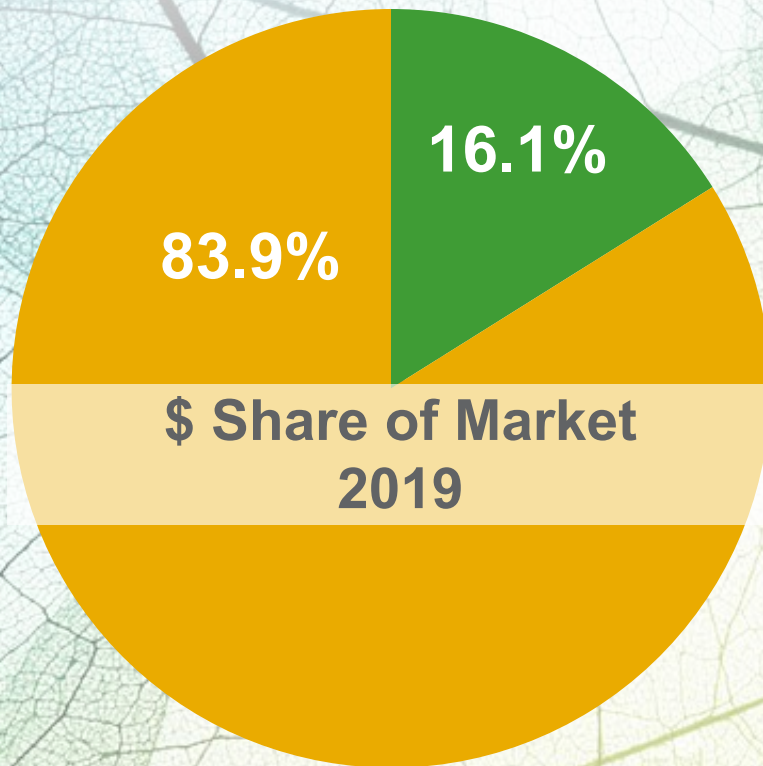
Sustainability-Marketed Products on the Rise

Sustainability-marketed products account for 16.8%** share of market in 2020



Sustainability Drives Growth

Even though sustainability-marketed products are 16.1% of the market, they delivered 54.7% of the CPG market growth (2015-2019).



- Sustainability-marketed products
- Conventionally-marketed products