



LAND O' LAKES  
**SUSTAIN**<sup>™</sup>

Matt Carstens, SVP

Twitter: @mattcars1

LinkedIn: Matt Carstens

# General Overview

- Leading conservation solutions provider
- Advancing & connecting stewardship at scale
- Creating customized sustainability solutions throughout the value chain
- Balancing farm economics with the environment
- Conservation Dairy efforts
  - Pre-farm visit → On-farm assessment → Report review → Action
- Innovation is critical
  - CalBio Partnership
  - Conservation Finance