



WEBINAR MANAGEMENT & OUTREACH PORTFOLIO



GLADSTEIN,
NEANDROSS
& ASSOCIATES

www.gladstein.org

WEBINAR MANAGEMENT & OUTREACH

Connect with a large audience to share educational information on advanced vehicle technologies, whitepaper findings, funding availability, and more. GNA provides a full suite of services including webinar hosting, program development, speaker invitations, marketing campaigns, one-on-one outreach, moderator scripts, and more.

STRATEGY

- Business Goals
- Program Development
- Target Audience

DEVELOPMENT

- Planning Calls
- WebEx Setup
- Moderator Script
- Presentation Review
- Rehearsal

MARKETING

- List Development
- Email Campaign
- Print & Digital
Marketing Collateral

EXECUTION

- Host Webinar
- Branded Welcome Slides
- Webcast Recording
- Attendee List
- Follow Up Email

EVENT WEBINAR SERIES

ACT Expo



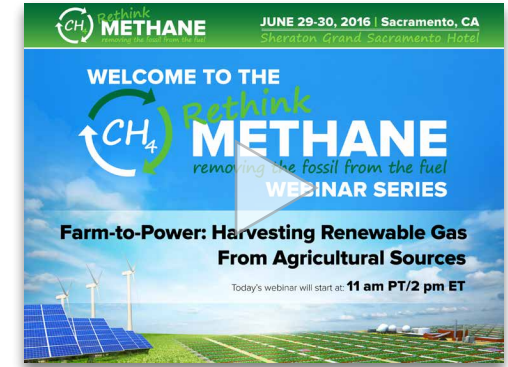
The Advanced Clean Transportation (ACT) Expo webinar series is aimed at educating fleet managers on how to reduce fuel costs and emissions through the deployment of AFVs.

HHP Summit



The High Horsepower (HHP) Summit webinar series is aimed at educating executives in the marine, rail, drilling, pressure pumping, mining, and remote power generation sectors about the economic and environmental benefits of natural gas fuel.

Rethink Methane



The Rethink Methane Symposium webinar series is aimed at educating policymakers on how RNG can help California address gaps in its climate protection and air quality improvement initiatives.

CLIENT WEBINAR SAMPLES



Prop 1B Funding

Client: South Coast Air Quality Management District

Detailed important guidelines for fleets know know when applying for Proposition 1B funding--the Goods Movement Emissions Reduction Program



Decarbonizing the Pipeline

Client: SoCalGas

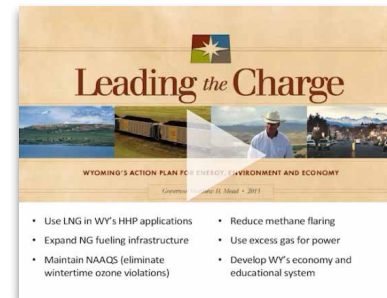
Showcased innovative developments enabling low-carbon natural gas production from a broad array of biomass sources and technologies



Gas for Off-Pipeline Facilities

Client: Hexagon Composites

Detailed how a natural gas “mobile pipeline” can help remote facilities reduce energy costs and emissions



LNG Roadmap

Client: State of Wyoming

Detailed how Wyoming, the nation's third largest producer of natural gas, has developed a roadmap to make LNG a mainstream fueling option for high horsepower sectors

CONTACT US



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